



Roadmap: "ThomasCoin – Back on Track: Together, We Moon!"

Phase 1: Getting the Train Back on Track (0-3 months)

Objectives: Rebuild trust, stabilize liquidity, and establish a solid community foundation.

Transparency and Community Trust

- **Real-Time Dashboard:**
 - Develop and integrate a public dashboard on the ThomasCoin website showing:
 - Real-time liquidity metrics.
 - Recent transactions and token flow data.
 - An updated and analyzed bubble map to reassure investors about token distribution.
 - Publish **weekly updates** across Telegram and Twitter detailing:
 - Liquidity growth.
 - Community achievements.
 - Key milestones like new buyers or significant transactions.

Telegram Community Growth

- Launch initiatives to strengthen community engagement, such as:
 - **Surveys and Polls:** Gather feedback for future steps and empower the community to shape the project.
 - **Interactive Events:**
 - *Thomas Trivia:* Quiz sessions related to crypto and ThomasCoin.
 - *Meme Battle:* Reward the best ThomasCoin-themed memes with shoutouts and community recognition.

Social Media Marketing Campaigns

- **Viral Campaigns:**
 - Use the hashtag **#ThomasMoonshot** to share compelling stories about the coin's resurgence.
 - Post engaging content, such as:



- *"Thomas Daily Life"*: Humorous posts depicting Thomas in relatable, everyday situations (e.g., at work, in traffic, or having coffee).
- *"Milestone Celebrations"*: Eye-catching visuals showcasing the project's achievements (e.g., reaching \$20K liquidity).
- **Influencer Partnerships**: Collaborate with crypto enthusiasts and nostalgic millennials to amplify ThomasCoin's story.

Technical and User-Friendly Improvements

- Simplify token purchases on Solana platforms like Jupiter and Phantom by:
 - Publishing detailed how-to guides with step-by-step instructions.
 - Creating visual aids and tutorial videos for non-technical users.
 - Regularly share updates about security enhancements to reinforce trust among investors.
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Phase 2: Building Rails to the Future (3-12 months)

Objectives: Expand visibility, professionalize the project, and grow the investor base.

Expanding Visibility

- **Community Partnerships**:
 - Collaborate with other Solana projects for co-marketing campaigns.
 - Create cross-audience engagement through shoutouts, shared AMA sessions, and community challenges.
- **Campaign: "ThomasCoin on Solana"**:
 - Highlight the benefits of Solana's blockchain for memecoins, including speed and low fees.
 - Educate the community with content such as:
 - "Why ThomasCoin Thrives on Solana."
 - "How to Spot the Next Big Memecoin on Solana."

Structured Community Initiatives

- **Community Fund**:
 - Launch a token-based community fund where holders can voluntarily contribute to marketing campaigns voted on by the community.
 - Create a rewards system to recognize the most active members, such as exclusive badges, mentions on the website, or leadership roles.



Enhancing Token Accessibility

- Work towards listing ThomasCoin on additional DEX platforms to broaden availability.
 - Begin the process of exploring listings on centralized exchanges that cater to smaller investors.
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Phase 3: Creating a Lasting Impact (1-3 years)

Objectives: Establish ThomasCoin as a prominent memecoin on Solana and create a sustainable ecosystem.

Empowering Community Leadership

- Organize “**ThomasCoin Town Halls**”:
 - Host bi-monthly open discussions to share progress, address community concerns, and gather ideas for improvement.
 - Use community voting to decide on major project directions.
- Establish a **Community Governance Model**:
 - Allow token holders to propose initiatives and vote on development or marketing strategies.

Expanding International Reach

- Translate the website, guides, and social media content into multiple languages to attract a global audience.
- Launch culturally tailored campaigns, emphasizing nostalgia for childhood cartoons and crypto investment opportunities.

Marketing & Ecosystem Development

- Launch the “**Thomas Moonshot Journey**” campaign to showcase the project’s progression from its humble beginnings to its success.
 - Collaborate with established crypto media outlets for feature articles, AMA sessions, and in-depth interviews.
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Detailed Milestones and Metrics for Success

Phase	Key Milestones	KPIs
Phase 1	- Public dashboard launch.	- 50% growth in liquidity within 3 months.
	- Weekly digest implemented.	- 500+ active Telegram members.
Phase 2	- Listing on additional DEX platforms.	- 1,000+ unique token holders.
	- Initiating partnerships with at least 3 projects.	- Community fund launched with >\$5K.
Phase 3	- Implementing community governance.	- Token holders in 15+ countries.
	- Launching the "Moonshot Journey" campaign.	- Reaching \$100K liquidity.

Conclusion

"**ThomasCoin**" is more than just a memecoin—it's a journey fueled by humor, nostalgia, and an unbreakable community spirit. By staying transparent, fostering engagement, and expanding strategically, ThomasCoin is ready to shine as one of Solana's most memorable memecoins. Hop aboard, and let's conquer the crypto world together! 🚂